

SUPPLY CHAIN INNOVATION: THE RIGHT COURSE -
AN AAFA SOURCING CONFERENCE

June 7 & 8 | Fashion Institute of Technology | New York, NY

AGENDA

Wednesday June 7

- 8:00 – 9:00 AM **BREAKFAST, NETWORKING, & REGISTRATION**
Great Hall
- 9:00 AM – 5:15 PM **PROGRAMMING**
Katie Murphy Amphitheatre
- 9:00 – 9:10 AM **WELCOME**
Bryan Wolfe, Vice President, International Trade, Ann Inc.
- 9:10 – 9:30 AM **WELCOME ADDRESS: ADVOCACY THAT FITS**
Rick Helfenbein, President and CEO, American Apparel & Footwear Association
- 9:30 – 10:15 AM **KEYNOTE ADDRESS: CHANGING THE MINDSET**
Sean Cady, Vice President, Global Supply Chain and Responsible Sourcing, VF Corporation
Tom Glaser, Vice President, VF Corporation & President - Supply Chain, VF Corporation
- Looking ahead ... Are you a disruptor, or is your business being disrupted by others? How do we get to where we want to be? This presentation will focus on efficiency, innovation, automation, and responsible sourcing.
- 10:15 – 10:45 AM **BREAK**
Great Hall
Sponsored by GT Nexus, an Infor® Company
- 10:45 – 11:30 AM **NEW HORIZONS IN AN INNOVATIVE WORLD**
Pano Anthos, Founder and Managing Director, XRC Labs
Despina Papadopoulos, Founder & CEO, Principled Design
Jose Suarez, President/CEO, Impactiva
Moderator: Rick Horwitch, Vice President, Global Strategy and Solutions Business Development, Bureau Veritas Consumer Products

From innovation labs and fashion accelerators to emerging technology like 3D printing and wearables, our industry is seeing an increased focus on creating and growing innovative products, processes, and materials. Key questions arise

when planning all of the ins and outs from sourcing to compliance and logistics. Fashion industry pioneers are becoming the norm, but how do you source these new products/materials that don't exist? How do you integrate and plan for this disorder from a sourcing, classification, customs/trade compliance, and logistics perspective? This session will focus on the innovation we are seeing in the industry and how to manage it.

11:30 AM – 12:30 PM

STATE OF SOURCING – TRENDS, SHIFTS, AND LOOKING AHEAD

Gary M. Barraco, Director, Global Product Marketing, Amber Road

Amy Leonard, Vice President, Sourcing, Stitch Fix

Robert Riccoboni, Senior Vice President of Product Engineering, Sourcing and Production, Kenneth Cole Productions

Moderator: Anna Czerwinska, Head of Marketing and Communication, OEKO-TEX®

As global markets and consumer demands change, how do you transform sourcing by empowering your supply chain? The uncertain trade environment and shift in trade policies can lead to sourcing country shifts. Constant changes in world economies and labor costs, plus sustainability, CSR, and vendor compliance requirements add another layer of complexity. Speed-to-market is the price of admission, but is "Made in USA" a viable alternative, and at what scale? This diverse panel will discuss the trajectory of these ever-changing trends and offer solutions to manage what's to come.

12:30 – 1:30 PM

LUNCH AND NETWORKING

Great Hall

Sponsored by BSI Supply Chain Services and Solutions

1:30 – 2:20 PM

TRADE – A TOWN HALL MEETING

Steve Lamar, Executive Vice President, AAFA

They are the universal questions in our industry today – How do I re-engineer my business in the face of an uncertain trade environment? How will tax reform impact my business? This will be an interactive town hall format led by AAFA's chief trade lobbyist in Washington, D.C.

2:20 – 3:00 PM

CUSTOMS UNDER A NEW ADMINISTRATION

Nicole Bivens Collinson, President, Trade and Legislative Affairs, Sandler, Travis & Rosenberg, P. A.

Paul Linet, Manager Customs and Trade, L.L. Bean

John Leonard, Executive Director, Trade Policy & Programs, U.S. Customs and Border Protection

Steve Lamar, Executive Vice President, AAFA

Moderator: Ryan Lynch, Head of Advisory and CSR, BSI Supply Chain Services and Solutions

The Trump Administration's emphasis on trade enforcement is expected to impact all of our supply chains, and a recent Executive Order to determine the causes of trade deficits is likely to shape the Administration's trade policy going forward. What should your company do to prepare? What have we learned the past year after the Trade Facilitation and Trade Enforcement Act went into effect? Will your shipments be seized by Customs due to the forced labor ban?

Will new Fish and Wildlife Service requirements in ACE complicate Customs documentation? These critical questions and concerns around the future of C-TPAT, CBP Informed Compliance letters, and increased activity by Regulatory Audit are keeping the industry up at night. This panel will discuss the challenges and opportunities of recent changes to U.S. Customs rules and regulations that affect your ability to do business.

3:00 – 3:20 PM

BREAK

Great Hall

3:20 – 3:55 PM

INTERACTIVE DISCUSSIONS ROUND 1: WHAT'S NEXT?

A chance to take a deeper look into the pressing issues of today. These topics repeat at 4:05 PM.

TOPIC 1: BEYOND COMPLIANCE/SUSTAINABILITY

Room 9

Facilitator: Jimmy Summers, Vice President - Environmental, Health & Safety/Sustainability, American & Efird LLC

Going beyond the silo and what is happening today. How do you effectively work across teams in your own company to address the pressures on the supply chain? What do you consider?

TOPIC 2: INNOVATION

Room 5

Facilitator: Roni Miller Start, Professor & Department Chair, FIDM

How do you make your sourcing strategy dynamic and flexible to incorporate the innovation happening in your company and inside/outside the industry?

TOPIC 3: FUTURE TRADE

Katie Murphy Amphitheatre

Steve Lamar, Executive Vice President, AAFA

How can we conceive of, create, and advocate the trade policies that will make our industry grow?

3:55 – 4:05 PM

TRANSITION TO NEXT ROUND

4:05 – 4:40 PM

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4:40 – 4:50 PM

TRANSITION TO KATIE MURPHY AMPHITHEATRE FOR RECAP

4:50 – 5:10 PM

WHAT'S NEXT REPORT

Facilitators report on the top topics discussed during the roundtable discussions.

5:10 – 5:30 PM

CLOSING REMARKS

Bryan Wolfe, Vice President, International Trade, Ann Inc.

5:30 – 6:30 PM

RECEPTION

Rooftop at Rare View Chelsea, inside Hilton NY Fashion District Hotel
152 W 26th St, New York, NY 10001

Sponsored by Amber Road

Thursday, June 8

8:30 – 9:15 AM

BREAKFAST & NETWORKING

Great Hall

Sponsored by Applied DNA Sciences

9:15 AM – 12:15 PM

PROGRAMMING

Katie Murphy Amphitheatre

9:15 – 9:25 AM

OPENING/WELCOME

Steve Lamar, Executive Vice President, AAFA

9:25 – 10:20 AM

INDUSTRY 4.0: THE FOURTH INDUSTRIAL REVOLUTION

Edwin Keh, CEO, The Hong Kong Research Institutes of Textiles and Apparel

10:20 – 10:35 AM

REFRESH BREAK

10:35 – 11:30 AM

THE LOGISTICS QUAGMIRE – THE CURRENT AND FUTURE STATE OF TRANSPORTATION

Kevin Holian, Vice President, Global Operations, New Balance, Inc.

John Kazmac, Director of Sales, APL Logistics

Ken O'Brien, Chief Operating Officer, Gemini Shippers Group

Ken Uriu, Business Development Manager – Import Cargo, Port of Long Beach

Moderator: Nate Herman, Senior Vice President, Supply Chain, AAFA

With transportation and logistics, it seems the only thing you can expect is the unexpected. How do you successfully manage the twists and turns? This panel will discuss the current state of play in a constantly changing logistics landscape,

including what's ahead for supply chain challenges around speed-to-market and smaller order sizes, the disruptions in the ocean carrier landscape, port labor, the air freight market, and contingency planning for dealing with disruption. Are carrier innovations to improve time and speed poised to lead the way to a returned focus on service?

11:30 AM – 12:10 PM

TRENDS IMPACTING OUR INDUSTRY

Kurt Cavano, President and CEO, GT Nexus, an Infor® Company

Shoshana Pollack, Senior Research Associate, Fung Global Retail & Technology

Moderator: MeiLin Wan, Vice President, Textile Sales, Applied DNA Sciences

This thought-provoking session will bring together industry experts who will share their insights on both known and emerging trends impacting our supply chains of the future. Data, technology, and the Internet of Things are incubating innovations faster than ever, and manufacturers, brands, and retailers must be bold in their actions to identify and leverage new distribution channels, cultivate client experiences, and build brand loyalty in order to gain a competitive advantage.

12:10 – 12:15 PM

CLOSING REMARKS

Bryan Wolfe, Vice President, International Trade, Ann Inc.

2:00 – 3:30 PM

FLEX – INNOVATION LAB TOUR

606 West 28th Street, 6th floor

A special tour of Flex's NYC facility will take place focusing on wearable technology, connected home and supply chain innovation.

Agenda times and speakers are subject to change

Special thanks to our host:

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