



we wear® jobs

January 20, 2015

The Honorable Barack Obama
President of the United States
1600 Pennsylvania Avenue NW
Washington, DC 20500

Dear President Obama:

On behalf of the U.S. apparel and footwear industry, and the 4 million Americans this industry employs, we are encouraged you have begun a conversation with the American people about the importance of trade and indicated that trade will be a top policy priority this year.

As you deliver the State of the Union address tonight, and in your ongoing discussions, we ask that you:

- **Urge immediate enactment of Trade Promotion Authority (TPA)**, which is urgently needed for the United States to conclude robust trade agreements currently being negotiated with our top trading partners in Europe and the Pacific Rim;
- **Call for swift renewal of expired or expiring trade provisions**, such as the Generalized System of Preferences (GSP) and the African Growth and Opportunity Act (AGOA), which create shared economic partnerships between workers in the United States and the developing world; and
- **Champion the benefits of trade** – which will open foreign markets for our exporters **AND** give U.S. manufacturers and consumers access to goods and inputs produced abroad – to the American economy.

We look forward to working with you, your Administration, and Congress to make 2015 the Year of Trade.

Sincerely,

Juanita D. Duggan
President and CEO

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