

September 8, 2016

Dear Senator:

The undersigned organizations write to urge your support for the Trans-Pacific Partnership (TPP) agreement. We ask that you vote in favor of TPP implementing legislation and support a vote in Congress later this year. This year's back-to-school season reminds us that, if the TPP goes into effect, the agreement would provide significant benefits to American families every year by reducing the costs of new school clothes, shoes, backpacks, athletic equipment, and other school necessities for their children.

The TPP, once entered into force, will join 12 Pacific Rim economies, including the United States, into a single regional trade area representing 800 million consumers and more than 40 percent of the world's gross domestic product (GDP). For the U.S. footwear, apparel, and travel goods industry – which still face high tariffs and other non-tariff trade barriers across TPP countries – the TPP represents a once-in-a-generation opportunity to reduce costs and open new markets for U.S. brands and retailers. The TPP will help our companies and brands, including those listed below, successfully compete at home and in TPP countries, and bring real benefits by reducing costs and returning greater value to our customers.

Duty savings for our industry in the first year alone will exceed more than \$1 billion as the United States and all other TPP countries reduce tariffs and eliminate other barriers to U.S.-made and U.S.-branded exports. These savings will grow each year as the TPP provisions are phased-in and as new investment follows the agreement's entry into force. These lower taxes strengthen our businesses and benefit our customers.

U.S. consumers will be among the top beneficiaries. When fully phased-in, the TPP will remove more than \$2.8 billion of duties that are currently charged on U.S. imports of footwear, apparel, and travel goods. These savings will be passed along to U.S. consumers in a number of ways, including price breaks and investments in product and materials innovation.

Moreover, our industry accounts for more than four million American jobs, all of whom will benefit from our increased competitiveness due to the TPP as we reach more customers at home and in other TPP countries. Our workers will compete on a more level playing field if the TPP goes into effect. As we grow our businesses at home and abroad, we create new opportunities to employ more Americans throughout our supply chains – in our distribution centers, design houses, retail stores, and company and regional headquarters.

Finally, our companies continue our work to ensure the safety and empowerment of the workers who make our products, and to source our products in a sustainable manner. Accordingly, we support the TPP's strong and innovative environmental and

labor provisions that complement the work we are doing on the ground, align with our company values, and further level the playing field for our products in the right way.

On behalf of our customers, our workers, our partners, and our suppliers – all of whom stand to benefit from the TPP – we urge you to vote yes and support a vote on the TPP implementing legislation this year.

Sincerely,

The adidas Group
American Eagle Outfitters, Inc.
ANN INC.
Ascena Retail Group
Axist
Bates
Ben Hogan
Black Diamond Equipment Ltd.
Blackstone Shoes
Caleres
Cat Footwear
Chaco
Cintas Corporation
Clarks
Coach
Columbia Sportswear
Cubavera
Danner
Deer Stags Concepts
Destination XL Group, Inc.
Dick's Sporting Goods
Elan-Polo
Farah
Gap Inc.
Glenmore Industries LLC
Global Brands Group
Goldbug, Inc.
Golden Touch Holdings, LLC.
Grand Slam
Hanesbrands, Inc.
Harley-Davidson Footwear
Hush Puppies
HyTest
International Seaway Trading Corp.
J. Reneé Group
Jansport
Jantzen

JCPenney
JoAnn Stores, LLC
Jockey International, Inc.
John Henry
Kate Spade & Company
KBG LLC.
Keds
Khombu
LaCrosse Footwear, Inc.
Laundry by Shelli Segal
Macy's, Inc.
Manhattan
McCrary International LLC.
Merrell
MICHAEL KORS
Minnetonka Moccasin
Munsingwear
Natural Issue
Off Broadway Shoe Warehouse
Original Penguin
Payless ShoeSource
Perry Ellis
Perry Ellis International, Inc.
PVH Corp.
Rack Room Shoes
Rafaella
Redfern Enterprises Limited
Redfern Enterprises Ltd.
RG Barry
SanMar Corporation
Saucony
Savane
Schwartz & Benjamin
Sebago
Shoe Carnival
Shoebuy.com
Simms Fishing Products

Skechers
Snowden Brothers
Sperry
Sporto
Star Childrens Dress Co., Inc/Rare Editions
Steve Madden
Stride Rite
Stuart Weitzman
Target
TellaS Ltd.
The North Face
Timberland
Topline Corporation
Under Armour
United States Luggage DBA Solo and Briggs & Riley
VF Corporation
W.L. Gore & Associates
Walmart
Wolverine
Zappos
Zebra Pen Corporation

Agriculture Transportation Coalition
Alliance of Wisconsin Retailers
American Apparel & Footwear Association (AAFA)
American Import Shippers Association (AISA)
California Retailers Association

Coalition of New England Companies for Trade – CONECT
Columbia River Customs Brokers and Forwarders Association
Customs Brokers and Forwarders of Northern California
Customs Brokers and Freight Forwarders of Washington State
Fashion Accessory Shippers Association (FASA)
Footwear Distributors & Retailers of America (FDRA)
Gemini Shippers Association
Importers for TPP
Los Angeles Customs Brokers and Forwarders Association
National Retail Federation (NRF)
New Jersey Retail Merchants Association
Outdoor Industry Association (OIA)
Pacific Coast Council of Customs Brokers & Freight Forwarders Associations
Retail Industry Leaders Association (RILA)
San Diego Customs Brokers Association
Travel Goods Association (TGA)
U.S. Fashion Industry Association (USFIA)
Washington Retail Association